

PURPOSE: To educate the general public about the Garden District's significant buildings as well as outstanding events and people involved in their histories. By thoroughly researching the homes' histories, we will capture and preserve them in custom, permanent bronze markers to be placed outside the homes. Professional exterior, interior and garden photographs will be taken, which subscribing homeowners will receive embedded in their detailed history reports bound in personal books.

Finally, the Garden District Association will create and publish a top quality, coffee table-style book including about 100 homes and historic structures with individual histories and photographs. The first 100 subscribers are guaranteed placement in the book at no additional charge; homes must be photographed by June 30, 2020. A sponsor group within the neighborhood is underwriting the cost of the book. Sponsors to date include: Andrea and David Bland, Katherine and Tony Gelderman, Susan and Jimmy Gundlach, Jennifer and Dennis Lauscha, Olivia and Archie Manning, Kikie and Robert Priddy, Linda and Tommy Westfeldt, and Whitney Bank.

NOTE: Participation in the program does **not** restrict future modification to the home.

APPLICATION:

Names of Owners/Subscribers: _____

Property Address: _____

Applicant Signature: _____

Phone: (____) _____ Email: _____

Subscription Fee—\$2500 (broken down as follows)

1. Solid bronze marker, approximately 14" X 21" as per prototype
2. A detailed history by an architectural historian
3. Professional photographs of exterior, interior and garden (five)
Permission is granted to use these photographs in the anticipated book and for the Garden District Association's marketing materials. Interior shots will not be used for any other purpose without the subscriber's permission.
4. Subscriber presentation book design and production

NOTE: The Garden District Association is a nonprofit organization, but because of the value subscribers receive, the deductible portion is \$0.

Payment—Make checks payable to "Garden District Association" and mail to Garden District Association, P.O. Box 50836, New Orleans, LA 70150.

- Acceptable to donate a copy of personal home history book to The Historic New Orleans Collection Williams Research Center and similar educational/preservation institutions: _____ (initials)

Application accepted by Program Chairman Andrea Bland: _____/_____/_____

HOUSE NAMING GUIDELINES:

Approximately 20 of the iconic houses in the neighborhood have well-established names; they have been written about previously, and the original owners are known and memorialized in the names. Sometimes a second long-term family resided in the house, and its name has been added. The PIPP Committee agrees that the essence of the program is to validate the histories of our houses and retain authentic established names. Most owners of iconic houses respect their homes' established names. When the names are not well-established, they should adhere to the following guidelines based on their authenticated histories and subject to Committee consensus:

1. Last name of original owner for whom the house was built—first, and possibly, the only name.
2. The second name option arises when a family is long established in the house. Many owners pass through generations of a single family over a 50-plus-year period. Their occupancy is material to the maintenance, restoration and history of the house.
3. In cases where a single house was converted to multi-family and then restored to a single family, with significant restoration undertaken, hand-in-hand with a significant term of occupancy, this family name becomes important in the house history and may make a valuable contribution to the name of the house.
4. If a house name has been established with the National Park Service, it should be retained.
5. If a house was in peril and completely restored for a new owner-occupant, the name of that family may join the original owner.
6. Three names are desirable if the history of the families seems incomplete without them. One example is the Hassinger Woods Blaffer House: three names representing the six generations of the same family that have owned and occupied the house from the time it was built to present day.
7. If the original owner lived there for a short time, which happened in the tumultuous times prior to and after the Civil War, that original owner may not be significant in terms of the history.
8. Finally, there are unique circumstances for each house and careful consideration is given to the name. The committee will collaborate with the homeowner.
9. While often not appropriate for the name of the house, the owners' names may be memorialized in the text of the marker and the upcoming book.
10. Names are not hyphenated.

SUBSCRIBERS (as of September 2020):

Lisa & Morris Adjmi—1433 Philip	Kathleen & Ellis Frater—1224 Louisiana	Weezie & Craig Ripley—2605 Prytania
Be-Be & Ken Adatto—1208 Philip	Katherine & Tony Gelderman—2403 Camp	Tom Roche/Elms Mansion—3029 St. Charles
Kelly Armstrong—1527 Sixth	Susan & Jimmy Gundlach—1238 Philip	Troy Scroggins—1330 Toledano
Cynthia & Rich Ashman—1302 Jackson	Anne Haack—1224 Jackson	Mary & Nicholas Shay—1304 First
Kim & Steven Bachman—2520 Prytania	Beth & Bobbi Hassinger—2834 St. Charles	Joan & Alan Sheen—1122 Jackson
Stephanie & David Barksdale—1331 Third	Susan Hoskins—2826 St. Charles	Laura & Sonny Shields—2324 Camp
Barbara & Edwin Beckman—1122 Fourth	Deryk Jones & Tina Wilusz—2707 Coliseum	Julie & Shelton Shugar—1538 Fourth
Marc Behar & Jeff Sbisà—1422 Jackson	Peiper & John Kirkendoll—1329 Seventh	James Simpson & Ross McWilliams— 1305 Josephine
Mike Bertel/Sully Mansion—2631 Prytania	Mimi & John Koch—1307 Philip	Leslie Sisco & Whit Wise—1205 Philip
Andrea & David Bland—1216 Jackson	Joanna & Gene Kukuy—1435 Jackson	Susu & Andrew Stall—1136 Second
Andrea Bland/Rountree House— 1421 Josephine	Mary Merle & Ted Laborde—2926 St. Charles	Lynn Stern—1223 Philip
Bonnie Broel—2220 St. Charles	Jennifer & Dennis Lauscha—1415 Third	Ebie & Berney Strauss—1325 Second
George & Lauren Brower—1530 Third	Rosie & Bret LeBreton—3219 Chestnut	Jenny & Erik Sundell—1314 Seventh
Miranda & Paul Celestre—1331 Philip	Katie & Wendell Legardeur—2328 Chestnut	Danielle & Kevin Sweeney—2842 Coliseum
Jenny & John Charpentier—2626 St. Charles	Olivia & Archie Manning—1420 First	Carli & Frank Tessier—2341 Camp
Laura & Philip Claverie—1521 Pleasant	Ted Martin—2328 Coliseum	Cherie & Jonathan Thompson—1237 Washington
Kay & John Colbert—2425 Chestnut.	Sophia & Kevin Martinez—1138 Josephine	Trinity Church (Sanders/Peters)—1329 Jackson
Liz & Terry Creel—3102 Prytania	Shelley Massengale—2329 Coliseum	Bobbi & Bill Trufant, Jr.—1239 Philip
Lisa Eldridge & Ken Davis—1240 Sixth	Gayle & Gary McNamara—1217 Jackson	Terry & Rand Voorhies—1139 Third
Shaun & Foster Duncan—2709 Camp.	Howard Moses—1308 Washington	Jennifer & Doug Walner—2701 St. Charles
Blaire Fernandez & Michael Katz— 1520 Toledano	Patricia Ogden—1524 Seventh	Jeanette & Jeff Weiland—1206 Harmony
Natalie & Conor Fitton—2427 Camp	Mary Kay & Gray Parker—2319 Camp	Linda & Tommy Westfeldt—2340 Prytania
Becca Fox—1126 Washington	Jim Perrier & Jim Ashbee—2618 St. Charles	
	Laura & Bill Plunkett—1121 First	
	Kikie & Robert Priddy—2524 St. Charles	